



SINANEN HOLDINGS CO., LTD.  
CORPORATE PROFILE



## SINANEN HOLDINGS CO., LTD.

[Head Office]

5-27, Mita 3-Chome, Minato-ku,  
Tokyo 108-6306 Japan

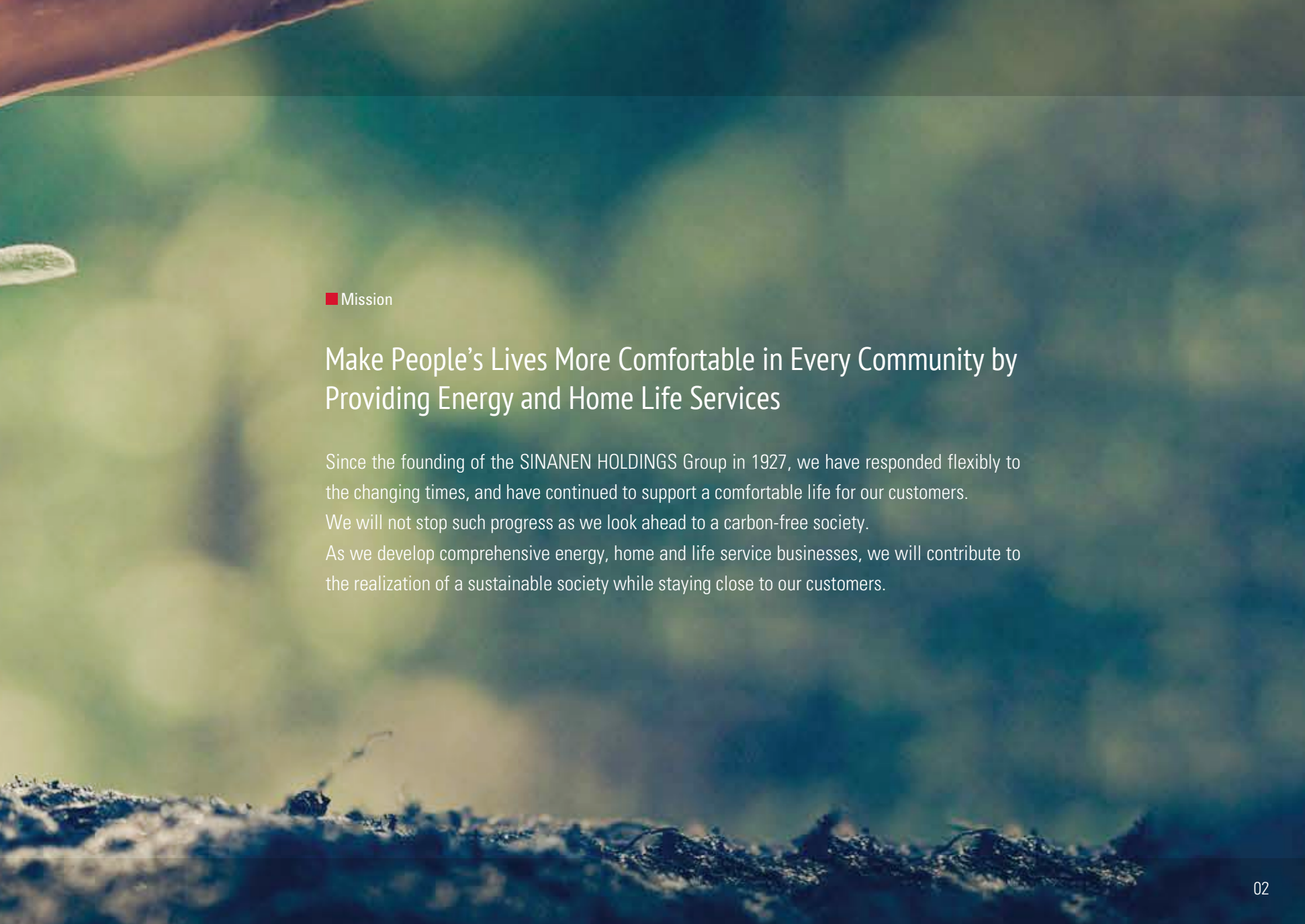
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<https://sinanengroup.co.jp/en/>



# MISSION





■ Mission

## Make People's Lives More Comfortable in Every Community by Providing Energy and Home Life Services

Since the founding of the SINANEN HOLDINGS Group in 1927, we have responded flexibly to the changing times, and have continued to support a comfortable life for our customers.

We will not stop such progress as we look ahead to a carbon-free society.

As we develop comprehensive energy, home and life service businesses, we will contribute to the realization of a sustainable society while staying close to our customers.

## ■ Greetings

### Taking on the challenge of laying the foundation for the next generation in anticipation of a carbon-free society

The SINANEN HOLDINGS Group is contributing to a comfortable life for our customers through comprehensive energy, home and life service businesses. From 2020, we started the Second Medium-Term Business Plan, which has a period of three years. The slogan is "Challenging New Worlds with Big Sky-thinking". Positioning the Third Medium-Term Business Plan as a period of infrastructure development as we head towards 2027 when we reach the 100th anniversary of our founding, we aim to establish a business structure that will continue to grow sustainably.

The environment surrounding the energy industry has changed dramatically, and the realization of a carbon-free society has become a common global goal. For our Group as well, regardless of the existing frameworks in all fields, we will promote the creation of an organization that can flexibly respond to the changing times. We will contribute to the realization of a sustainable society by continuing to support a comfortable life for our customers through the method of supplying energy that is friendly to the global environment.



SINANEN HOLDINGS CO., LTD.  
President and CEO

**Masaki Yamazaki**

## ■ Value

### Principles

#### Three foundations: "Shingi", "Shinshu", "Rakugyo"



The idea of "shingi" is that we keep our promises, respond to the trust of others, have a sense of responsibility and perform our duties. It is the basis of our management.



The idea of "shinshu" is to make progress by overcoming all difficulties and boosting the value that the SINANEN HOLDINGS Group offers society. It is the basic spirit of our business.

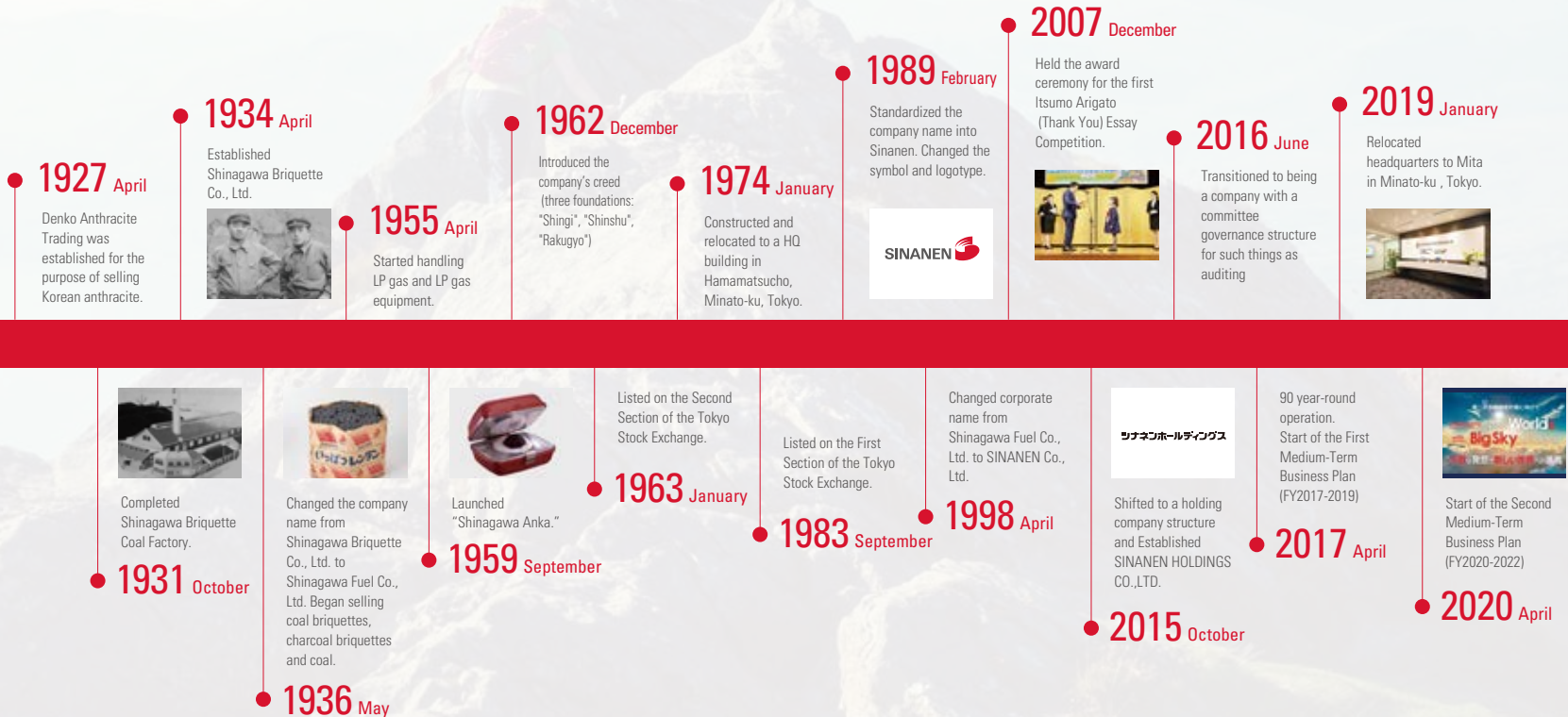


The idea of "rakugyo" is feeling joy in our work, finding the fun in our work, and improving our character while having a wide range of interactions with various people. It represents the image of our employees.

# HISTORY

## History

We have faced the challenge of being close to our customers in every era to help them realize a comfortable life.



# BUSINESS FIELD

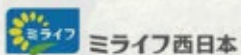
## ■ Business Field

Between people and energy, housing and living.

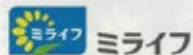
Toward the supply of energy that is friendly to the global environment, the SINANEN HOLDINGS Group is developing in the three areas of comprehensive energy, home and life service businesses.



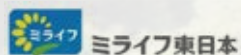
## Becoming the No.1 partner in the region that is close to customers



MELIFE-WEST



MELIFE



MELIFE-EAST



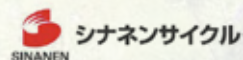
Hidaka Toshi Gas

## Providing a variety of services to customers in Japan and overseas



Sinanen

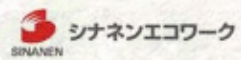
## Promoting business that opens up new possibilities



SINANEN BIKE



SINANEN MOBILITY PLUS



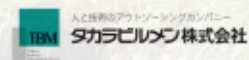
SINANEN ECOWORK



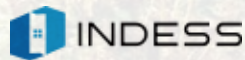
Sinanen Zeomic



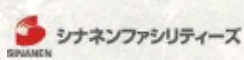
Minos



Takara Building Maintenance



Indess



SINANEN FACILITIES



Sinanen Brazil



# BUSINESS FIELD



[BtoC Business]

## Retail/Wholesale Energy&Related Business

We are close to the community and contribute to a comfortable life for our customers by selling energy, providing housing proposals for such things as housing facilities, and providing life services such as house cleaning.



### ■ Energy Business

From among various kinds of energy, such as LPG, kerosene and electricity, we deliver the best products and services to our customers. We contribute to comfortable living through a stable supply of energy and regular safety inspections.



### ■ Home Business

We offer proposals to enrich the lives of customers, such as zero-energy homes that are effective in reducing utility costs and CO2 emissions, energy-saving remodeling, and barrier-free remodeling to help elderly people.



### ■ Life Business

As lifestyles change with the declining birthrate, aging population and the advancement of women in society, we provide services that help customers solve problems related to housework and living so that they can live comfortably and with peace of mind.



[BtoB Business]

## Energy Solution Business

We offer a variety of energy service solutions with oil, gas and electric power. We are also actively engaged in the renewable energy business and clean electricity sales.



### ■ Renewable energy business

We have entered the renewable energy business both in Japan and overseas. We are participating in a wind power generation business in South Korea, and will continue to promote the development of renewable energy projects in Asian countries. We are also entering the business of developing and manufacturing a new type of micro wind turbines, and are expanding this business mainly for Japan.



### ■ Electricity Business

As a retail electric utility, we stably supply low-priced electricity to our customers. It is used by many customers including companies, local governments, public agencies and schools.



### ■ Petroleum Business

We have established a substantial supply and sales network in each region, and stably deliver petroleum products to corporate customers all over Japan. We have a proven track record for supplying fuel to ships and service stations.



### ■ Solution Business

Regardless of the specific energy or manufacturer, we are providing optimal solutions to our customers from a neutral standpoint, and are working on business development, energy conservation and reducing utility costs.



## Non-energy / Global Business

We are expanding our business fields into areas other than energy in order to widely contribute to the businesses and lives of our customers. We are also actively expanding overseas.



### ■ Bicycle Business

As a top-class bicycle import trading company in Japan, we import and sell bicycles, and also have retail stores named "Daisharin".



### ■ Environment and Recycling Business

We provide a stable supply of fuel and raw materials from recycled waste, mainly wood chips.



### ■ System Business

We provide core business systems for LP gas companies, and provide electric power CIS for retail electric power companies as a cloud service.



### ■ Global Business

We manufacture consumer-use charcoal made from Capim, the world's first perennial plant.



### ■ Share Cycle Business

We provide a top-class bicycle-sharing service in Japan, mainly in Tokyo and the three surrounding prefectures, and Osaka Prefecture. We are working to solve issues such as improving accessibility in these regions through mobility, and solving traffic problems.



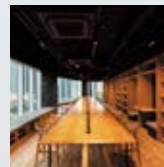
### ■ Antimicrobial Business

We provide antibacterial agents such as "Zeomic", which have excellent antibacterial effects and are highly safe, for a wide range of applications in Japan and overseas.



### ■ Building Management and Maintenance Business

We provide a wide range of maintenance, management and operation services related to various buildings and apartment houses, from cleaning, disinfection & sterilization, restoration & remodeling and gas equipment construction to energy saving proposals.



### ■ Shared Office Business

Shared Office Space Business Utilizing three floors of our former head office building, we operate the shared office space "seesaw".

# SUSTAINABILITY

## ■ Sustainability

Contributing to the realization of a sustainable society for the future of the earth  
Our entire group aims to contribute through our business toward the achievement of the international "Sustainable Development Goals" adopted by a UN Summit.

We aim to realize a sustainable society based on the three themes set out in our charter of corporate behavior: shingi, shinshu and rakugyo.

## ESG

### Environment

We are contributing to the protection of the global environment by promoting the spread of naturally-derived energy such as wind power generation and highly efficient energy equipment, and by actively promoting the recycling business and supplying environmentally friendly energy.



### Social

We are supporting the healthy growth of children. Internally, we are working to create a satisfying place to work with thorough compliance and by promoting diversity.



### Governance

In addition to establishing and clarifying such things as the corporate governance process and risk management system, we have transparency by actively hiring management personnel from outside the company, and there is a management system in place so appropriate decisions can be made promptly.



## SDGs



We aim to contribute to the achievement of the international goals (Sustainable Development Goals) adopted at the United Nations Summit, through our business activities as a group.

# OUTLINE

## ■ Outline

Developing comprehensive energy,  
home and life service businesses



Date of Establishment April 11, 1927

Date of Commencement April 25, 1934

Company Name SINANEN HOLDINGS CO., LTD.

Head Office 5-27, Mita 3-Chome, Minato-ku, Tokyo 108-6306 Japan  
Tel: +81-3-6478-7800 (main)

Representative Masaki Yamazaki, President and CEO

Stock Exchange Listings Tokyo Stock Exchange, First Section

Corporate website <https://sinanengroup.co.jp/en/>

