

January 26, 2022  
Sinanen Co., Ltd.

**Contribute to eco-friendly activities such as forest conservation while using substantially 100% renewable energy!**  
**A new clean power plan “SINANEN Akari no Mori Denki” will be launched on January 26, 2022 (Wednesday)**  
**A six month 50% off basic fee promotion will be offered to those who apply by March 31**

Energy solutions provider Sinanen Co., Ltd. (Headquarters: Minato-ku, Tokyo, President and CEO: Takashi Yasuda, hereinafter “Sinanen”) will launch the new clean power plan “SINANEN Akari no Mori Denki” on January 26 (Wednesday).

The new plan, similarly to those of the past, will offer a metered rate with a 3 to 10% discount from the electric power company with jurisdiction, will return to customers the reduction in actual procurement costs for non-fossil certificates, and through the broad use of substantially 100% renewable energy (CO<sub>2</sub> free) by everyone, will participate in and contribute to eco-friendly activities such as forest conservation.

Furthermore, in order to commemorate the launch of the new plan, and to reduce the burden on households caused by high electricity bills in winter, a promotion is being run in which 50% off basic fees will be granted for six months to those who apply by March 31, 2022 (Thursday).\* 1

\*1 Applicable to metered light plan B and metered light plan C in the Tokyo, Tohoku, Hokkaido, Chubu, Hokuriku, and Kyushu Electric Power areas, and metered light plan B in the Kansai, Chugoku, and Shikoku Electric Power areas. For metered light plan A in the Kansai, Chugoku, and Shikoku Electric Power areas, the minimum fee will be free of charge for six months.

### ■ About the new “SINANEN Akari no Mori Denki” plan

<https://akarinomori.com/service/menu/>

#### Electricity charges

Costs required for the use of electricity

- Metered Rate
- All-electric

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In the case of metered rate

**Basic Rate:** 286.00 yen/10 A

**Metered Rate:** 19.88 yen/kWh (120 kWh and below)  
 25.26 yen/kWh (121 to 300 kWh)  
 29.65 yen/kWh (301 to 450 kWh)  
 27.55 yen/kWh (451 kWh and above)

+

#### Charges for environmentally friendly activities

Costs for the procurement of clean energy

Costs for use in environmental conservation activities

Applicable to all plans

- CO<sub>2</sub> 0.0 costs 0.11 yen/kWh
- Akari no Mori Denki PJ costs 0.1 yen/kWh

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With the objective of having people make broad use of substantially 100% renewable energy (CO<sub>2</sub> free), we will be returning the reduction in procurement costs for non-fossil certificates to customers.

All prices include tax

(Rate plan where under the jurisdiction of TEPCO Energy Partner)

The clean power plan “SINANEN Akari no Mori Denki” is an environmentally friendly plan that offers substantially 100% renewable energy (CO<sub>2</sub> free) that is championed by Cinnamoroll, a popular

character from Sanrio Company, Ltd (Headquarters: Shinagawa-ku, Tokyo, hereinafter “Sanrio”). The new plan makes it possible to use CO<sub>2</sub> free electric power and to participate in and contribute to eco-friendly activities such as forest conservation, while keeping monthly bills low, in exchange for the omission of certain benefits and rates associated with past supporter plans.

Electricity charges comprise of the cost for the use of electricity, the cost for the use of clean energy (0.11 yen/kWh (tax included)), and costs for use in environmental protection activities (0.1 yen/kWh (including tax) against monthly energy use). For example, in the case of a family of four living within the TEPCO Energy Partner region that consumes an average of 350 kWh per month, if compared with a monthly electricity charge only, compared to the TEPCO Energy Partner metered plan B, the savings come to approximately 260 yen \*1. (Available throughout Japan, excluding Okinawa Prefecture and some remote islands)

The COVID-19 pandemic has resulted in more power being used due to teleworking and studying at home. In order to respond to such lifestyle changes caused by the pandemic, a cheaper rate chart is being offered for households in which the unit price for amounts exceeding 451 kWh will be set at a 10% discount to the standard metered rate of a previous general power company.

It should be noted that Sinanen shall also be spending the same amount on activity costs as the costs for use in forest conservation activities.

Through this new plan, we will contribute to the realization of a carbon-free society by delivering CO<sub>2</sub> free electricity to as many people as possible, as well as promoting activities that protect forests, which absorb CO<sub>2</sub>.

\*1 In the case of 350 kWh used in January 2021, TEPCO Energy Partner metered light plan B 40A contract

### Changes from the current plan

Up until January 25, 2022

CO<sub>2</sub> 0.0 costs

1.43 yen/kWh

From January 26, 2022

CO<sub>2</sub> 0.0 costs

**0.11 yen/kWh**

Top supporters plan	1000 yen/month	Supporters plan *2, 3
Medium supporters plan	500 yen/month	
Light supporters plan	200 yen/month	
<b>Akari no Mori Denki Plan</b>	<b>0 yen</b>	<b>New plan</b>

All prices include tax

\*2 The environmentally friendly fee for all current plan members will be applied from the next meter reading date onward.

\*3 Please visit the website below for information about the supporters plan benefits, etc.

As an energy solutions company, Sinanen, towards the realization of a carbon-free society, will actively engage in efforts to create a cycle that protects the abundance of the forests the more that

clean energy is used, as well as to prevent global warming by spreading environmentally friendly power across Japan.

## ■ About the clean power “SINANEN Akari no Mori Denki” new plan launch promotion

◆Promotion URL : <https://akarinomori.com/topics/all/>

◆Promotion Period: January 26 (Wednesday) 10:00 a.m. to March 31, 2022 (Wednesday) 11:59 p.m.

◆Application Details : A six month 50% discount on the monthly basic fee (the minimum fee will be free) will be provided to applicants who fill in the required fields in “SINANEN Akari no Mori Denki” during the promotion period above.

In addition, 50 lucky entrants will be given a total of 100 invitation tickets for Sanrio Puroland.

This promotion applies to all SINANEN Akari no Mori Denki plans.

## ■ About SINANEN Akari-no-Mori Denki <https://akarinomori.com/>

Akari-no-Mori Denki is an environmentally friendly electricity rate plan in which 100% renewable energy (CO2-free) is used. Furthermore, participating in the SINANEN Akari-no-Mori project will allow you to support ecological activities including forest preservation activities for the absorption of CO2, as well as to show the importance of activities to protect the earth.

## ■ About the SINANEN Akari no Mori Project <https://sinanen.com/project/>

With a view to the realization of a sustainable future, aiming to achieve the SDG Goal 15 “Life on land,” we have established the SINANEN Akari no Mori Project to protect our rich forests by promoting the use of clean energy.

In addition, we will mitigate the impact of climate change by working on climate change mitigation and adaptation measures through the promotion of clean energy and forest protection activities, will increase resilience to disasters by actively supporting efforts such as the creation of forests with high disaster prevention function, and will also work towards the achievement of SDG Goal 13 “Climate action.”

Through the project, we collaborate with municipalities and non-profit organizations on tree planting and forest protection activities in the aim of creating bountiful forests and preventing global warming. At the current time, we are providing support to “Michi-no-Eki Yamba Furusato-kan” (Gunma Prefecture) as well as to organizations such as “NPO Grow Green in Ashio” (Tochigi Prefecture) and “Silva Association” (Kanagawa Prefecture) through the National Land Afforestation Promotion Organization, and we plan to support more organizations in the future.

## ■ About Sinanen Co., Ltd. <https://sinanen.com/en/>

Sinanen Co., Ltd. is an energy solutions company of the Sinanen Holdings Group. We are operating a wide range of businesses such as petroleum product sales, renewable energy investment, electric power sales, and solar power generation maintenance.

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