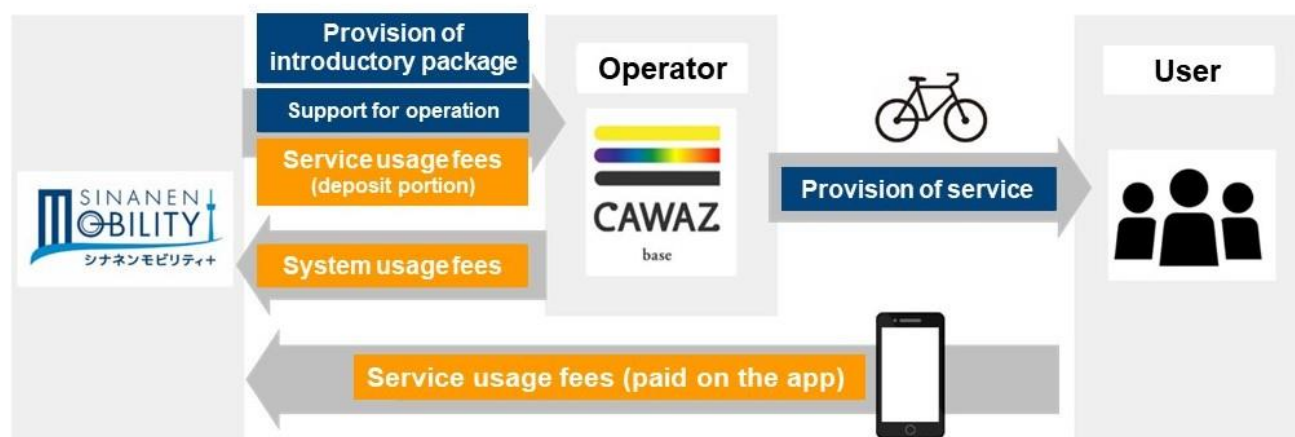


Provision of a "User Only Bike Sharing" service at "CAWAZ base," a complex workstation facility in Hidaka City, Saitama Prefecture

Contribute to an increase in value of facilities that offer a fusion of "work" and "play"

Mobility business development company Sinanen Mobility Plus Co., Ltd. (Headquarters: Minato-ku, Tokyo, President and Representative Director: Miwa Mitsuhashi, hereinafter "Mobility PLUS") is pleased to announce that it is providing a "user only bike sharing" service to CAWAZ CORPORATION (Headquarters: Hidaka City, Saitama Prefecture, Representative: Daiki Kitagawa), and that the operation of shared bicycles for facility users at the "CAWAZ base" complex workstation facility operated by the company, which offers a fusion of "work" and "play," has now launched.

Image of this initiative



■ Overview

Mobility PLUS has developed the "DAICHARI" bike sharing service, which makes travel fun and comfortable, with a focus on the three prefectures surrounding Tokyo and Osaka Prefecture. As of the end of December 2021, there are approximately 2,100 stations where "DAICHARI" bicycles can be rented and returned, and approximately 8,200 electronically assisted bicycles available for use, making

the company the largest bike sharing operator in Japan.

On the other hand, under a situation where the number of “DAICHARI” partners has been expanding, there have been many requests stating “I would like a service that is available for facility users only” and “from a security perspective, I would like stations to be installed in places that only the condo residents can access.”

For this reason, we have launched a “user only bike sharing” service that while making use of the advantages of bike sharing that allows for bicycles to be used 24 hours a day, 365 days a year, in accordance with one’s wishes, solely through the use of a smartphone, also allows for administrators to limit users.

Administrators of the “user only bike sharing” service can freely set the number of stations as well as the number of bicycles and fees, etc., and therefore can set and customize individual usage and operating methods that suit the facility or condominium complex, etc., at which the service is being introduced. In addition, as the service is available to users only, it is highly likely that a bicycle will be available when a user wants one, and furthermore, the procedures from renting to returning a bicycle through to payment can be completed by smartphone, making it a convenient option.

In addition, with the objective of improving the convenience of transport for facility users, the “user only bike sharing” service has been introduced at “CAWAZ base,” a complex workstation facility that offers a lifestyle that brings together “work” and “play.” “CAWAZ base” has been constructed in the Koma district of Hidaka City, Saitama Prefecture, an area with a rich natural environment, and users of the workspaces and cafes will be able to take a refreshing break surrounded by beautiful nature, make use of their free time outside of work, and go for little shopping trips, etc., through the use of the bicycles provided around the facility, further increasing the appeal of “CAWAZ base.”

Mobility Plus, through the development of bike sharing service “DAICHARI” and “user only bike sharing,” which are a form of environmentally friendly infrastructure, will contribute to the SDG Goal 11 “Sustainable cities and communities,” Goal 13 “Climate action,” and Goal 17 “Partnerships for the goals.”

■ Station image

CAWAZ base, 46, Kuritsubo, Hidaka City, Saitama Prefecture



■ About the “user only bike sharing” service

The possibility of operating a bike sharing service for users only makes it a service that offers various added value, including the improvement of property values and resident satisfaction at places such as condominium and apartment complexes, and the improvement of convenience for employees and members in the case of corporate offices, stores, shared offices, and co-working spaces.

Highlight #1: The peace of mind of bike sharing that is limited to users only.

Highlight #2: A bike sharing service available 24 hours a day, 365 days a year, can be easily introduced without any hassle.

Highlight #3: The types and price, etc., of bicycles can be freely decided, and the service can be operated in a way that fits the facility or building.

■ About CAWAZ Corporation <https://cawaz.co.jp/>

CAWAZ CORPORATION started out in 2017 as a volunteering organization engaged in projects for the local community, such as programming classes and free supermarkets, and became an incorporated company in January 2021 as a business company engaged in community development activities. In the future, the company, with a focus on CAWAZ base, will promote tourism, migration, entrepreneurship, and education businesses that are integrated with the local area, and will aim for social change in Japan led from the western part of Saitama Prefecture.

■ About Sinanen Mobility Plus Co., Ltd.: <https://www.sinanen-mplus.com/>

Sinanen Mobility Plus Co., Ltd. is a company that is engaged in the mobility business of the Sinanen Holdings Group. It has developed the bike sharing service “DAICHARI,” which operates approximately 2,100 stations and approximately 8,200 bicycles (as of the end of December 2021), mainly in the Tokyo Metropolitan Area and Osaka Prefecture, and offers a user-only bike sharing service. Through the development of shared bicycles, which is a form of environmentally friendly infrastructure, the company will contribute to the SDG Goal 11 “Sustainable cities and communities,” Goal 13 “Climate action,” and Goal 17 “Partnerships for the goals.”

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[Contact for inquiries about the bike sharing service]

For more information about introducing a bike sharing service or adding stations, please contact us via the link below.

<https://www.sinanen-mplus.com/contact/>

[Contact for inquiries about this release]

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