

PRESS RELEASE

July 02, 2024
Sinanen Holdings Co., Ltd.
Melifé Co., Ltd.
Besterra Co., Ltd.

Melifé Begins Supplying Electricity with 100% Effective Renewable Energy Ratio to All Besterra Co., Ltd. Business Sites

From July 1, 2024, Melifé Co., Ltd. (Headquarters: Minato-ku, Tokyo, President and CEO: Fukio Tsukagoshi), a subsidiary of Sinanen Holdings Co., Ltd. (Headquarters: Minato-ku, Tokyo, President and CEO: Taro Nakagome), a comprehensive energy, housing, and daily-life services provider, began gradually providing electricity with a 100% effective renewable energy ratio to all business sites of Besterra Co., Ltd. (Headquarters: Koto-ku, Tokyo, Representative Director & President: Yutaka Honda).

■ Supplying electricity with an option for a 100% effective renewable energy ratio

As part of efforts to help all customers in their communities achieve decarbonization of energy consumption, Melifé sells environmentally friendly energy options such as “MELIFE DENKI Carbon Neutral Electricity” and “Melifé carbon neutral LP gas,” both which use non-fossil certificates to achieve effectively zero CO2 emissions.

In this new initiative, we are providing electricity with a 100% effective renewable ratio to Besterra, who offers a variety of high-value-added plant-related services with a focus on dismantling plant equipment. Also our Medium-Term Management Plan, known as “Decarbonization Action Plan 2025,” details a strategic direction to contribute to the global environment with Sustainable Development Goals (SDGs) in mind, and considers activities to maintain a sustainable global environment as one of the important issues. In April 2022, we announced our support for the Task Force on Climate-related Financial Disclosures (TCFD) with the goal of tackling various issues including climate change, and are promoting other initiatives to help lessen our impact on the environment and achieve a decarbonized society.

In order to further reduce greenhouse gas emissions, Melifé will now supply all Besterra business sites with effectively 100% of its electricity from renewable energy sources. The annual reduction in greenhouse gas emissions (including non-fossil certificates) resulting from this initiative is expected to be approximately 55 tons per year.

Sinanen Holdings and Melifé will continue to develop services that address diversifying lifestyles and changes in needs to contribute to the realization of a decarbonized and sustainable society.

■ Melifé energy decarbonization services

Press release of April 19, 2024 entitled

“Sales Launch of MELIFE DENKI Carbon Neutral Electricity for Net Zero CO2 Emissions at Melifé from June 2”

<https://sinanengroup.co.jp/en/news/melifé/240419790>

Press release of September 26, 2023 entitled

“Sales launch of Melifé carbon neutral LP gas for net zero CO2 emissions at Melifé nationwide from September 26”

<https://sinanengroup.co.jp/en/news/hd/230926680>

■ **About Melife Co., Ltd.:** <https://www.melife.co.jp/>

Melife Co., Ltd. is a subsidiary of Sinanen Holdings Co., Ltd. With a community-based network that spans the entire Kanto area, it provides various services related to energy, home & life services, including LP gas, electricity, and kerosene sales, renovation, and house cleaning.

■ **Sinanen Holdings Co., Ltd.:** <https://sinanengroup.co.jp/en/>

Founded in 1927, Sinanen Holdings is the holding company of a corporate group offering comprehensive services related to energy, housing, and daily life. With the mission of the Group to contribute to realizing a comfortable life for all customers in their communities through energy and home & life services, we provide Retail/Wholesale Energy & Related Business for consumers, Energy Solution Business for corporations, and non-energy businesses such as bicycle, bicycle sharing, environmental and recycling, system development, antimicrobial, building management and maintenance, and other services. We are also strengthening efforts to develop new environmentally-friendly businesses and corporate initiatives to achieve a decarbonized society.

■ **About Besterra Co., Ltd.:** <https://www.besterra.co.jp/en/>

Besterra was established in 1974 on the philosophy of “Contributing to the global environment through flexible ideas, creativity and technical prowess.” They offer a variety of high-value-added plant-related services with a focus on dismantling plant equipment. Our Medium-Term Management Plan, known as “Decarbonization Action Plan 2025,” details a strategic direction to contribute to the global environment with Sustainable Development Goals (SDGs) in mind, and considers activities to maintain a sustainable global environment as one of the important issues. along with promoting other initiatives to help lessen our impact on the environment and achieve a decarbonized society.

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