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Sinanen Holdings Co., Ltd.

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SINANEN Akari no Mori Project: Support for Production of Anime by the C.W. Nicol Afan Woodland Trust

- July 6 commemorative screening of *The Forest From the Future*, a short animated film about a forest 100 years in the future -

Energy solutions provider Sinanen Co., Ltd. (Headquarters: Minato-ku, Tokyo, President and CEO: Masao Watanabe), a subsidiary of Sinanen Holdings Co., Ltd. (Headquarters: Minato-ku, Tokyo, President and CEO: Taro Nakagome), a comprehensive energy, housing, and daily-life services provider, is pleased to announce support for the production of *The Forest From the Future*, a short animated film which depicts a forest 100 years in the future as part of the SINANEN Akari no Mori Project, in collaboration with the C.W. Nicol Afan Woodland Trust (Location: Shinanomachi, Kamiminochi-gun, Nagano, President: Izumi Morita).



■ Supporting the production of a short animated film about a forest 100 years in the future

The Afan Woodland Trust got its start when founder C.W. Nicol began working on forest restoration in a neglected woodland at the foot of Mt. Izuna (Shinanomachi, Kamiminochi-gun, Nagano) in 1986 to restore abandoned and neglected forests in Japan. Today, it is engaged in activities to protect forests with the support of various companies, organizations, and individuals. For the future 100 years from now, we are creating forests in devastated woodlands to restore the region's original vegetation and enable various creatures to live together.

The Akari no Mori Project implements activities to actively protect the natural environment while reducing the amount of carbon dioxide emissions, which cause global warming, through the use of 100% natural energy that is environmentally friendly. As a project to protect and foster the natural environment for the next 100 years, we are working to conserve forests and protect oceans and ecosystems in an aim to achieve SDG goals 7, 13, 14 and 15. As a part of these activities, last year

we signed an official sponsorship agreement with the Afan Woodland Trust to support activities to restore the forest ecosystem and preserve biodiversity.

This current initiative in the Akari no Mori Project supports the production of the short animated film, *The Forest From the Future*, which depicts a forest 100 years in the future as part of Afan Woodland Trust efforts to communicate the importance of restoring nature.

The film strives to portray a forest 100 years in the future by adhering as closely as possible to the cycles of nature, and was created with the aim of communicating the importance of believing in the future and the significance of the natural environment.

A commemorative screening of the film was held on Saturday, July 6, 2024.



From the left: Masahiro Ide, Manager of Sinanen Corporate Planning Department, Izumi Morita, President of C.W. Nicol Afan Woodland Trust, and Akihiro Iida, General Manager of Electric Power Business Promotion Department

Sinanen will continue to promote initiatives for environmental conservation and also marine and ecosystem conservation, and will contribute to the realization of a decarbonized society and achievement of Sustainable Development Goals (SDGs).

■ **About Sinanen Co., Ltd.** <https://sinanen.com/en/>

Sinanen Co., Ltd. is a corporate energy service company of the Sinanen Holdings Group. We are operating a wide range of businesses such as petroleum product sales, renewable energy investment, electric power sales, and solar power generation maintenance.

■ **About Sinanen Holdings Co., Ltd.** <https://sinanengroup.co.jp/en/>

Sinanen Holdings Co., Ltd. is a holding company of the energy service group founded in 1927. With the mission of the Group to contribute to realizing a comfortable life for all customers in their communities through energy and home & life services, we provide Retail/Wholesale Energy & Related Business for consumers, Energy Solution Business for corporations, and non-energy businesses such as bicycle sharing, environmental and recycling, system development, antimicrobial, building

management and maintenance, and other services. We are committed to strengthening our corporate efforts toward the realization of a carbon-free society.

■ **About the SINANEN Akari no Mori Project** <https://sinanen.com/en/project/>

With a view to the realization of a sustainable future, aiming to achieve the SDG Goal 14, “Life below water” and Goal 15, “Life on land,” Sinanen established the SINANEN Akari no Mori Project in 2020 to protect rich nature by promoting the use of clean energy and has been carrying out activities under this project.

Through this project, we are actively engaged in activities related to the protection of nature and ecosystems in the sea and on land, while collaborating with various organizations.

Currently, we provide support for a range of organizations, including: C.W. Nicol Afan Woodland Trust (Nagano), which is working to restore forests to restore biodiversity; Enoshima Aquarium (Kanagawa), which is engaged in activities related to marine nature conservation and ecosystem protection; the National Land Afforestation Promotion Organization (Tokyo), which promotes afforestation with the participation of the public; the Hyatt Regency Seragaki Island Okinawa (Okinawa), which is engaged in the Seragaki Island Clownfish Breeding Project to breed clownfish and conserve and restore them in the ocean. We also hold events in which customers can participate together.



■ **About the C.W. Nicol Afan Woodland Trust** <https://afan.or.jp/>

The Afan Woodland Trust got its start when founder and writer C.W. Nicol began working on forest restoration in a neglected woodland at the foot of Mt. Izuna (Shinanomachi, Kamiminochi-gun, Nagano) in 1986 to restore abandoned and neglected forests in Japan. Today, it is engaged in activities to create bountiful forests with the support of various companies, organizations, and individuals. Aiming to restore biodiversity, the trust conducts forest maintenance, trust activities, and surveys and research on creatures living in the forest.

[Contact for inquiries about the SINANEN Akari no Mori Project]

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